



Bluff Country Co-op

2025 Annual Report

Bluff Country Owners,

I am honored to have served as President of the Bluff Country Co-op Board this year. The Board has worked hard, and I am proud of how much we have grown together. One of our biggest accomplishments was launching our strategic planning process, which provides direction, clear priorities, and a way to measure success in the years ahead. Because the Board is structured for consistent turnover, we welcome new perspectives each year. While transitions bring challenges, they also create renewal. Our plan will support smooth transitions and a strong foundation for Boards to come.

A key part of my role is maintaining a strong partnership with our General Manager, Heather Kitching. Our weekly meetings establish real trust, and I have complete confidence in her leadership. The Co-op's continued growth clearly

shows we are moving in the right direction. Heather and her team work tirelessly to make our store beautiful, welcoming, and successful. Please take a moment to thank them — they truly deserve it.

As I close my term, I encourage every owner to get involved. Attend a Board meeting, join a committee, or volunteer at a community event. Your participation strengthens our Co-op and keeps it thriving. Serving on the Board has been rewarding, and I am deeply grateful to everyone who has served alongside me.

Thank you for trusting me to represent you and for supporting Bluff Country Co-op. Together, we are building something special.

Lisa Lorisch
Board President



In our 53rd year Bluff Country Coop continued to thrive through shared effort, vision and commitment. We saw renewed usage of our Community Room, welcomed more staff earning a co-op livable wage, and launched Owner Extras, bringing us within 0.1% of our equity growth goal. Local product sales rose to 20% of total sales, and 249 community members benefited from Double Up Food Bucks — proof that cooperation continues to nourish us all.

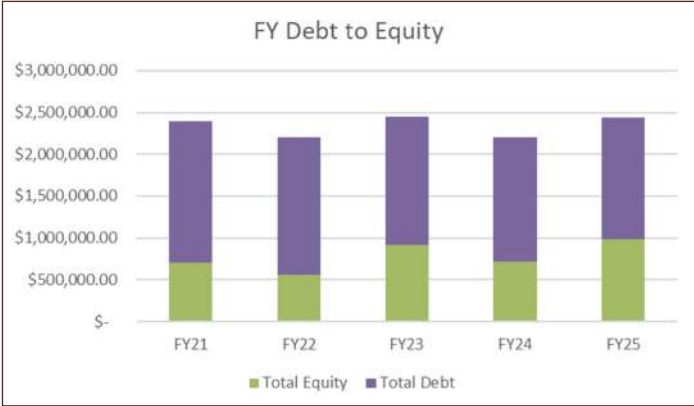
As we celebrate a successful year, I extend deep gratitude to our staff, owners, and community. We are all in this together and that is what makes success so satisfying.

Heather Kitching
General Manager





*Numbers are preliminary and still under review by Wegner Financial.



2,653 Owners
of Bluff Country Co-op (6/30/25)

127 New Owners
joined the Co-op in FY2025

61.98% of sales were from owners in FY2025.



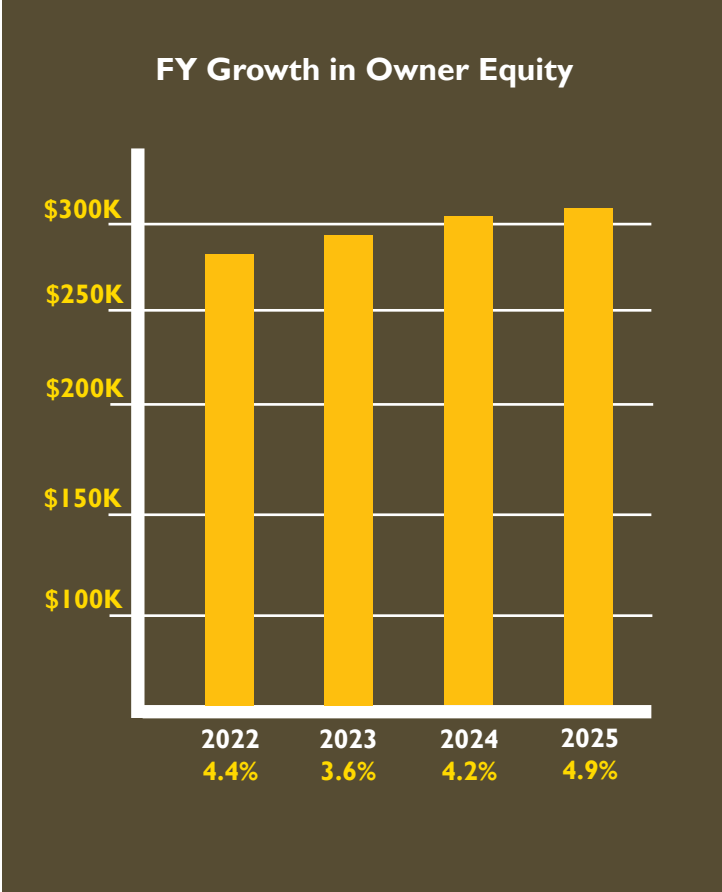


Round up at the Register

\$6,377 total raised

\$2,555
Double Up Food Bucks

\$3,821
Community Fund



Balance Sheet (June 30, 2025)		
	06/30/2025	06/30/2024
Assets		
Current Assets	\$811,889	\$592,749
Property & Equipment	\$1,327,404	\$1,350,313
Other Assets	\$294,962	\$257,033
Total Assets	\$2,434,256	\$2,200,096
Liabilities & Equity		
Current Liabilities	\$395,992	\$322,121
Other Liabilities	\$1,054,060	\$1,161,396
Member Equity	\$594,550	\$594,550
Total Liabilities & Equity	\$2,434,256	\$2,200,096



11,257 lbs
food donated to the Winona Volunteer
Services Food Shelf



444,816 Certified Organic products sold.

39% of total sales in FY2025.

170,403 Local goods sold in FY2025

20% of total sales.



56,931 Certified Fair Trade products sold.

3.4% of total sales in FY2025.

319 Co+op Basics items
available at everyday low prices.



\$84,447 EBT Dollars
spent at the store.



**DOUBLE UP
FOOD BUCKS™**

\$10,022 Double Up Food Bucks
accrued by SNAP/EBT shoppers.

\$7,653 Double Up Food Bucks
spent by SNAP/EBT shoppers in FY2025.

\$1,125 donated to:

Winona Farmers Market

from the interest earned on our BCC Community Fund.



\$2,811

Community Outreach Donations

made to the following organizations:

Land Stewardship Project	St. Matthew's School
Sean Ryan Memorial	Bluffview Montessori
Storm the Trail	Trinona
Winona Dakota Unity Alliance	Trinona Kids
Warrior Cupboard	Heart of Winona
Bring Back John Latsch Day	Ridgeland Coffeehouse
Bingo at Winhaven	
Polish Museum	
Winona Area Public Schools	
Winona DAC	
Community One Community Kitchen	
Storm The Park	
Winona County Soil and Water Conservation District	
Minnesota Sheriffs' Association: MN Sheriffs and Deputies	
St. Bonafice School	
Cotter Schools	
Winona Historical Society	
Nami Winona	
Foundation for Winona Area Public Schools	

\$1,269

donated to area organizations
through Beans For Bags



Project Get Outdoors
Art of the Rural
R.O.A.R.
Happy Dancing Turtle
Warrior Cupboard
Winona Dakota Unity Alliance
Winona Warming Center
Little Warriors Drumline
Habitat for Humanity
Winona Advocacy Center
Immigrant Law Center of MN (ILCM)
Sugarloaf Theater
Friends of the Winona Public Library
Conservation MN



in FY25 we sold...

1,769 lbs

Local
Honeycrisp
Apples



8,569

Co-op Kitchen
Cookies



358

Greeting
Cards



776 lbs

Westby
Medium Cheddar



943

10 oz Packages
of SnoPac Organic Peas



2,009 lbs

Thousand Hills
Ground Beef



273

Winona County
2 lb Honey Bottle



802 lbs

Local
Bulk Honey



1,148

Renaissance Bread
Petite Loaves



754 lbs

Local
Organic White Flour



10,990

Dozen
Town & Country Eggs



645

Wenonah Body Lab
Bar Soap



BOARD OF DIRECTORS

PRESIDENT

Lisa Lorsch

VICE PRESIDENT

Vanessa Perry

TREASURER

Pingping Zhang

SECRETARY

Ann Prochowicz

BOARD MEMBERS

Violet Yoon
Stacey Huber
Brenna Curry
Christopher Phan
Jennifer Monsos

MANAGEMENT TEAM

GENERAL MANAGER

Heather Kitching

KITCHEN

Mark Liedel

PRODUCE & MEAT

John Bride

WELL-BODY

Amy Shea

GROCERY & MERCHANDISING

Andrea Strain

FRONT END

Johnathan Andersen