

Bluff Country Co-op Board Meeting Minutes

Monday, March 08, 2021

6pm – 8pm

Virtual meeting via Zoom

Attendees: Dawn Schreiber, General Manager; Alexa Shapiro, Administrative Assistant,

Board Members Present: Jenn Baechle, Aurea Osgood, Ian Nicholson, Kay Pedretti, Heather Lorenz, Laura Johnson, Josh Datta, Ann Lichliter, Alex Sharp

TOPIC	DESCRIPTION	ACTION/OUTCOME		
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		Yay	Nay	Abstain
Owner Member Forum	<ul style="list-style-type: none"> ● No discussion was had. 			
February Task Review	<ul style="list-style-type: none"> ● No tasks were carried over. 			
Review February Minutes	<ul style="list-style-type: none"> ● Alex motioned to approve the minutes. Laura seconded. 	9	0	0
Committee Updates	<ul style="list-style-type: none"> ● Board Development <ul style="list-style-type: none"> ○ Discussed upcoming retreat on March 21 (1-4 pm), April's board packet will include finance education ● Finance <ul style="list-style-type: none"> ○ Discussed Preferred Shares and redeemed two from last quarter. Each quarter, there will be a proposal brought to the board. The process is outlined on the website. ● GM Search <ul style="list-style-type: none"> ○ Meeting weekly on Sundays, interviews have been scheduled with initial candidates, first and second interview questions have been developed ● Owner Outreach <ul style="list-style-type: none"> ○ Discussed the RoundUp at the Register program, budget and charter are in review, discussed overall outreach methods and social media 			

	<p>engagement</p> <ul style="list-style-type: none"> ● Food Equity <ul style="list-style-type: none"> ○ The co-op started making grab-and-go produce bags, discussed providing food insecure individuals coupons for these, working to make recipes that can coincide with these bags and looking for ways to market for these to increase awareness ○ plan to apply for a grant in 2022- will be meeting with the Farmer’s Market to discuss more ○ Working on a RoundUp at the Register month to subsidize cost of ownership for low income individuals and families 			
Strategic Work	<ul style="list-style-type: none"> ● Surveys for Board Performance <ul style="list-style-type: none"> ○ Outreach Committee wants to send a survey to owners to get feedback on board performance and to bring more awareness about the board ○ Feedback: Recommended providing some context to owners about who the Board is and what they do, provide information about serving on the board or a committee, keep language consistent (owners versus members) ● Publishing committee meeting times on website/Facebook <ul style="list-style-type: none"> ○ Outreach Committee discussed making meetings more accessible by sharing schedule of meetings ● Board Compensation <ul style="list-style-type: none"> ○ In 2020, the board voted to increase compensation. Alex motioned to approve the board compensation as is. Jenn seconded. All approved. ● All Energy Solar <ul style="list-style-type: none"> ○ The board agreed the BCC isn’t ready to pursue this at this time 	9	0	0

<p>B6: Staff Treatment</p>	<ul style="list-style-type: none"> ● Staff Treatment <ul style="list-style-type: none"> ○ The board asked about the effort involved in compiling these reports, and Dawn expressed that benefit administration is really time consuming. She will be looking into hiring an outside vendor to manage these to assist with GM succession. ○ No additional discussion was had. Aurea motioned to approve B6. Ann seconded. All approved. 	<p>9</p>	<p>0</p>	<p>0</p>
<p>GM Update</p>	<ul style="list-style-type: none"> ● GM Update <ul style="list-style-type: none"> ○ The store is doing a small owner drive and has had really positive sales growth the past few weeks, owner drive coupons have been well utilized the first week of March ○ Aurea motions to approve the GM update. Josh seconded. All approved. 	<p>9</p>	<p>0</p>	<p>0</p>

<p style="text-align: center;">Tasks</p>	<p style="text-align: center;">Responsible Party</p>
<ul style="list-style-type: none"> ● If you know of anyone who might be interested in being on the board, connect with the Board Development Committee 	<p style="text-align: center;">All</p>
<ul style="list-style-type: none"> ● Share the GM job posting with anyone who might be interested 	<p style="text-align: center;">All</p>
<ul style="list-style-type: none"> ● Look at number of coupons used that were passed out by Alex to clients at Winona Health and elsewhere 	<p style="text-align: center;">Dawn</p>
<ul style="list-style-type: none"> ● Update Charter in the Committee Folders 	<p style="text-align: center;">Committee Chairs</p>
<ul style="list-style-type: none"> ● Connect with Ian about how to send out the survey to owner distribution list 	<p style="text-align: center;">Alexa</p>
<ul style="list-style-type: none"> ● Review feedback about the survey and finalize for the next board meeting 	<p style="text-align: center;">Ian</p>
<ul style="list-style-type: none"> ● Talk with Mitch about how we could change the website to provide more information about committee meetings and board meetings 	<p style="text-align: center;">Dawn</p>
<ul style="list-style-type: none"> ● Provide a sentence or two about your committee to Dawn for the website updates 	<p style="text-align: center;">Committee Chairs</p>
<ul style="list-style-type: none"> ● Provide information to the board about wind credits 	<p style="text-align: center;">Dawn</p>
<ul style="list-style-type: none"> ● Committees should review their budget and decide if they need to change their funding for the next fiscal year. Once complete, send to Aurea 	<p style="text-align: center;">Committees</p>