

# Bluff Country Co-op Board Meeting Minutes

Monday, April 6, 2015

5:30 pm – 8:00 pm

Faith Lutheran Church

Attendees: Dawn Schreiber, General Manager, Melissa Gordon, Rachel Kimman, Debbie Niebuhr, Cherie Hales

Board Members Present: Lynn Carlson, Ellen Brand, Jade Fang, Mary Kirk, Ann Lichliter, Mollee Sheehan, Kathryn Strangstalien, Aurea Osgood, Charlotte Roraff

TOPIC	DESCRIPTION	ACTION/OUTCOME		
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		Yay	Nay	Abstain
Accept Minutes of March Meeting	<ul style="list-style-type: none"> <li>• Revisions were made to the minutes.</li> <li>• Ellen motioned to approve. Jade seconded.</li> </ul>			
Review GM Monthly Update Report	<ul style="list-style-type: none"> <li>• Training blitz was held in March.</li> <li>• New dishwasher can wash one load in 85 seconds!</li> <li>• TV commercial is on the air.</li> <li>• We have already received 200 responses from the shopper survey.</li> <li>• Co-op will sell soup off-site on Earth Day.</li> <li>• Sales up 9.8%.</li> </ul>			
GM Report B4 Member Rights and Responsibilities	<ul style="list-style-type: none"> <li>• Dawn is still working on larger member equity project.</li> <li>• Jade motioned to approve. Ellen seconded.</li> </ul>	9	0	0
Board Monitoring c2 The Board's Job	<ul style="list-style-type: none"> <li>• Ann read through points in which people disagreed or were unsure then asked whether there was further discussion about the topics. There was none.</li> <li>• Jade motioned to approve. Katie seconded.</li> </ul>			
Annual Monitoring	<ul style="list-style-type: none"> <li>• Lynn passed around annual monitoring table.</li> </ul>			

ng Table 1 <sup>st</sup> Qtr (Ann to sign for scan file)				
Proposed Policy Register Update for Stages of Construct ion – proposed edits in italics	<ul style="list-style-type: none"> <li>• Changes were made to items B1-B4. Changes are noted in italics.</li> <li>• Lynn will remove gendered pronouns.</li> <li>• Mollee motioned to approve. Aurea seconded.</li> </ul>	9	0	0
Committee Meetings, Community Projects Earth Day 25 April Recruiting Members	<ul style="list-style-type: none"> <li>• The Social Equity Committee has met twice and created a chart comparing other co-ops' approaches to food access. Many co-ops use education and/or scholarships to address the issue.</li> <li>• The Committee has also begun brainstorming goals.</li> <li>• The Committee tried to meet with the Winona Community Foundation, but the rep was not there. They will try again. They did learn that it takes about a year to get nonprofit status. One option is to work through Winona Volunteer Services.</li> <li>• The Committee is hoping to get something set up by June or July, which would allow owners to donate patronage checks.</li> </ul>			
By-Law Changes to remove words "in Minnesota"	<ul style="list-style-type: none"> <li>• The words "in Minnesota" will be removed from our by-laws so as not to preclude Wisconsin residents from participating in capital campaign.</li> <li>• In ask letter about capital campaign, we will include information about the by-law change.</li> <li>• There was discussion about also offering a forum to owners to ask questions about the by-law change and the capital campaign. One proposal was to hold the forum on May 4 at the Historical Society prior to the board meeting.</li> <li>• The board needs to provide Dawn with a resolution to amend the by-law.</li> <li>• We also need to prepare talking points for the capital campaign.</li> <li>• Charlotte motioned to approve. Lynn seconded.</li> </ul>	9	0	0
Pre- Commitm	<ul style="list-style-type: none"> <li>• Callers are Lynn, Ellen, Rachel and Katie.</li> <li>• Collectors are Aurea and Charlotte.</li> </ul>			

ent Phase of Capital Campaign	<ul style="list-style-type: none"> <li>• There is a minimum purchase of 200 shares for \$1000. Dawn will ask consultant if we can offer a lower number of shares.</li> <li>• Callers will also mention that there are board development opportunities.</li> <li>• Caller training could be as soon as next week.</li> </ul>			
Summary of Cooperative Café “Thriving in the New Competitive Landscape”	<ul style="list-style-type: none"> <li>• Competition includes stores like Trader Joe’s, Lucky’s, and Fresh Thyme, which are growing rapidly, as well as conventional grocery stores and stores like Target that are beginning to carry organic and health products.</li> <li>• Midline shoppers, who are brand loyalists and are willing to shop at 3 stores to get what they want, are the market that needs to be targeted.</li> </ul>			
Update Status on Store Planner/ Architect /Feasibility Discussions with MC Leasee	<ul style="list-style-type: none"> <li>• This part of the meeting was closed.</li> </ul>			
Adjourn	<ul style="list-style-type: none"> <li>• Lynn motioned to adjourn. Ellen seconded.</li> <li>• Meeting adjourned at 8:17pm.</li> </ul>	9	0	0

TASK	RESPONSIBLE PARTY
Replace gendered pronouns with gender-neutral pronouns in Policy Register.	Lynn
Meet with Winona Community Foundation.	Social Equity Committee
Ask consultant if we can offer a lower number of shares during capital campaign.	Dawn
Add into call script the board development opportunities.	Callers
Provide Dawn with a resolution to amend the by-law.	Board
Prepare talking points for the capital campaign.	Board
Include information about by-law change in ask letter.	Dawn?

